CALL FOR PAPERS

Second International Fair Trade colloquium
Fair Trade and Sustainable Development

Sponsored by the

Chair in Social Responsibility and Sustainable Development
Université du Québec à Montréal (UQÀM)
http://www.crsdd.uqam.ca

In collaboration with
The *Chaire de coopération Guy-Bernier*
The *Chaire du Canada en développement des collectivités*,
The *Groupe de recherche en écologie sociale*

**The conference will be held at UQÀM, Montreal
From June 19 to June 21 2006**

**Final date for submission of abstracts: December 1st, 2005
Final date for submission of papers: May 1st, 2006**

The **Fair Trade and Sustainable Development** colloquium aims to explore the contributions and limits of Fair Trade from the perspective of the social, economic and environmental goals of sustainable development. The goal of the conference is to continue the analysis begun at the first international conference held in 2002, which brought together more than 200 people under the banner: " Fair Trade, Cooperatives and Sustainable Development". Researchers as well as practitioners are invited to attend this conference which will be conducted in English, French and Spanish.

Fair Trade is an alternative economic network embedded in social values. Based on the values of justice and equity, Fair Trade presents a critique of the neo-liberal economic order and globalization and seeks to change the ways international business is conducted by injecting social and political considerations into economic transactions. For local producers, Fair Trade serves as a development tool to improve their living conditions, to provide fairer access to international markets and to stabilize their economic situation. Under certain conditions, Fair Trade can serve to popularize more environmentally sustainable practices.

Today, Fair Trade finds itself at a crossroads which poses challenges and raises numerous questions. How can Fair Trade remain an alternative that distinguishes itself from conventional trade without bearing the risk of remaining marginal? What are the advantages, the risks and the conditions of success for fair trade certification? Is it possible to preserve the movement's values while increasing market access? For example, what are the consequences of distributing Fair Trade products in supermarkets?

How do Fair Trade initiatives distinguish themselves from other commercial enterprises that have socially responsible and sustainable policies? What influence has Fair Trade had on the institutional context and practices of traditional business enterprises? Does Fair Trade improve the living conditions of producers? How do Fair Trade requirements compare for organizations from the North and from the South? These are some of the questions that will be addressed during the conference.

Suggested Themes and Subjects for Proposals (this list is not intended to be exhaustive):

- Fair Trade's impact on sustainable development
- Fair Trade: new social movement or market niche?
- Future avenues for Fair Trade: potential, limits, challenges and risks of being side tracked.
- Alternative practices and Fair Trade
- Fair Trade's and the regulation of the economy
- Case studies of Fair Trade organizations
- Study of consumer perceptions and buying behaviour of Fair Trade products
- Market studies of Fair Trade
- Sector analysis of Fair Trade, for example, coffee, agriculture, processed food, textiles, handicrafts, tourism
- Historical studies of the Fair Trade movement and of Fair Trade organizations
- Life stories of Fair Trade promoters or practitioners
- Meta-analysis of research on Fair Trade
- Analysis of the legal and institutional context of Fair Trade
- Critical perspective on Fair Trade and sustainable development
- The role of the Fair Trade movement in the governance of global corporations markets
- Comparative study of the values and practices of Fair Trade and of Corporate Social Responsibility
- Links between the Fair Trade and the social economy (cooperatives and NGOs) movements

Publication and prizes
Papers selected for the conference, which have been submitted by the deadline (May 1st, 2006), will be published in a volume of Colloquium Proceedings. Some authors will be invited to contribute their submissions as a chapter in an edited book. Prizes for the best papers will be awarded in several categories:
- Student
- Case studies
- Meta analysis
- Historical studies and life stories
- Market and consumer perception studies
- Strategic and sector analysis
- Fair Trade and sustainable development

- Fair Trade, governance, regulation and competing concepts (for example, corporate social responsibility, social economy)
- Alternative practices, challenges and future perspectives

Types of propositions
Proposals will be accepted for both **papers** and **workshops**. Proposals for papers must include the name of the author(s), the title and an abstract. Papers selected will be grouped into themes by the organizers of the conference.

By workshop we mean a discussion forum where several participants, selected for their particular expertise or experience, are invited to discuss and debate a topic. The proposal for a workshop must specify the name and affiliation of: 1) the convenor of the workshop (the person submitting the proposal); 2) the chair of the workshop (which may be the convenor or a different individual); 3) each member of the workshop panel as well as; 4) any commentators (if applicable). The workshop proposal must include a description of the theme for discussion, its relevance and how it will be approached. The choice of the members of the panel must also be explained. The convenor is responsible for organizing the workshop. Each panel member must confirm their willingness to participate (please attach an e-mail confirmation from each panellist). A complete session of the conference will be allocated for the workshop (approximately 90 minutes, but this may vary at the discretion of the convenor).

Scientific committee: Marie-France Turcotte (UQAM), Corinne Gendron (UQAM), Louis Favreau (UQO), Jean-Guy Vaillancourt (UdeM), Marie-Claire Malo (HEC-Montréal), Olga Navarro-Flores, Darryl Reed (York U.).

Format for proposals
The proposal must include the following information:
Complete name of the author(s) of a paper or convenor and participants in a workshop
Complete address
Telephone and fax number
E-mail address
Status: student, professor, researcher, practitioner, other (please specify)
Title of the presentation (maximum 180 characters)
Paper abstract or description of the workshop (maximum of 800 words, single spaced).

Send proposals to crsdd@uqam.ca by December 1st 2005. Please specify in the subject line of your message the title of the conference «Fair Trade & Sustainable Development Colloquium »

Text of the proposal
Cover page to include only the name of the authors, their affiliation, complete address and title of the paper.
The second page starts with the title of the paper.
The following text should be about 15 pages (maximum 6500 words).

Margins 2.5 cm, line spacing 1 ½, Times New Roman, 12 points.

Bibliographical references in the « author-date » format.

If you would like your paper to be considered for a prize, please indicate the appropriate category in the right hand corner at the top of the cover page and the second page. Also, in order to maintain confidentiality, please send the cover page in a separate electronic document than the rest of the text.

Papers must be submitted <u>by May 1st, 2006.</u>

Conventions

Proposals (and papers) must be submitted in one of the three languages of the conference (English, French or Spanish).

Name the electronic document containing the proposal according to the surname of the author (or of the first author) preceded by the letters "CP" or "WP". For example, a paper proposal by Chantal Hervieux will be named " CP-Hervieux.doc ". A proposal for a workshop by Ana Isabel Otero will be named " WP-Otero.doc ". The electronic document containing the paper should be named by the surname of the author, preceded by the letters "Proc" (for proceedings), for instance "Proc-Hervieux.doc".