

## CORINNE GENDRON

### Biography

Corinne Gendron was born in Montreal on the 19<sup>th</sup> of June 1968. After studying law at the University of Montreal, she became member of the bar in 1990 and began an MBA at HEC with a specialization in marketing and finance. As part of her diploma she undertook an exchange in Barcelona and obtained her MBA in 1993. During a research project she was encouraged to pursue doctoral studies in sociology at the University of Quebec in Montreal (UQAM), aiming to deepen understanding in environmental, sustainable development and corporate social responsibility issues. She chaired the research committee of the

International Association of French Speaking Sociologists around the turn of the century that studied the sociology of the environment and sustainable development. Under the direction of Benoît Lévesque and Paul R. Bélanger, her work obtained the prize of best thesis in 2001 from the Research Institute on Contemporary Economics (IREC), congratulations from the jury and a unanimous recommendation to publish. After realizing a post-doctorate at the INRS, Corinne Gendron was hired at the Department of Organization and Human Resource Management at UQAM's School of Management Science (ESG) where she still teaches. In 2004 Ms Gendron became head of the research chair in Social Responsibility and Sustainable Development (CRSDD), where she has directed several research programs regarding sustainable development, corporate social responsibility, globalization, new social economic movements and fair trade. The value of projects under her direction totals more than \$2.5 million. She has published several works including *Quel commerce équitable pour demain?* (2009), *Vous avez dit développement durable?* (2008), *Le développement durable comme compromis* (2006) with a preface from renowned French sociologist Alain Touraine, that merited an excellent review in the journal *Le Monde*. Other works include *La gestion environnementale et ISO 14001* (2004), *Développement durable et participation publique* (2004) and *L'énergie au Québec. Quels sont nos choix?* (1998) in collaboration with renowned Quebec academic Jean-Guy Vaillancourt. Ms Gendron has also published numerous articles on sustainable development, social responsibility and new regulations, as well as spoken at various conferences about these themes. In 2006 she received the *Prix Performance Hommage 2006* from UQAM for her exceptional contribution towards promoting ESG. In 2007, she received the *Prix Minerve pour la relève professorale* from ESG UQAM for her exceptional research contribution as a young professor. In 2009, the newspaper *Les Affaires* identified her as one of the 10 leaders of today in environment. Many times invited in universities abroad as a guest professor, she has been welcomed at the Interuniversity Research Centre on Globalisation and Work on sabbatical year 2008-2009. Finally, she works as a consultant for a number of organisations, regularly solicited in Quebec and internationally for her expertise on social responsibility and sustainable development. She is the happy mother of three children: Antoine, Laure and Raphaël.



Photo: Nancy Lessard